

The
**Business
Booster**



*A BETTER WAY
TO GROW YOUR
BUSINESS
GUARANTEED*



Delivering Dynamic Business Growth

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Its ALL about Sales!

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What Makes People Buy?

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Fear Hope **Greed** Love
Excitement dread ANXIETY
Loss happiness **Gain**
Anger

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You

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Energy Hobbies CHILDREN
sport Family LIFE
Politics religion community
issues global concerns

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Not you

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Case studies Video
Testimonials STORIES
FaceBook YouTube PR
forums & groups Linked-In

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Leverage

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Email marketing **CRM Cloud**
smart phones Instant
Messenger
Business Intelligence *Outsource*



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Process and Structure

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1st touch friendly **CRM**
constant contact **product**
flow personal connection
Outsource **instant Messenger**
Sequenced & Funnelled

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Fun!

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**“Its not the cards we are dealt
but how we play our hand”**

**“Don’t wish that things were
easier, wish instead that you
were better”**

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Thank You